

Offsetting With Ostrom Climate's Offsetters Community

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ABOUT OSTROM CLIMATE SOLUTIONS

Ostrom Climate Solutions is a leading provider of high quality carbon management solutions and is one of the largest, most experienced full-service carbon management teams in North America. We work with our clients to help them understand, reduce, and offset their emissions.

WHY OFFSET?

Following the IPCC Special Report, organizations are working to reduce their greenhouse gas emissions to keep the warming below 1.5°C. The best way to tackle carbon-management within your organization is to improve operational efficiencies and reduce emissions.

However, even for the most sustainable and efficient organizations, completely eliminating all emissions is either not possible, or extremely costly. In these instances, organizations can still reach net-zero emissions by offsetting what cannot be reduced.

OUR OFFSET PROJECTS

Not all offsets are created equal. Our projects are verified by third-parties to ensure that the reductions are real and permanent and that they would not have occurred without offsets.

Clients purchasing significant amounts of offsets can create custom portfolios that align with their values. For smaller offset purchases, projects are available within [five portfolios](#):

The Climate Action Portfolio: the most competitive portfolio from a price perspective, which offers a host of high-quality projects (with a minimum 25% Canadian mix.)

The Gold Standard Portfolio: is a premium collection of international projects that have a strong focus on added social and environmental benefits.

The Great Bear Forest Carbon Project: offered as a standalone project with 100% Canadian content, promoting co-benefits between First Nations communities and biodiversity.

The Green Energy Portfolio: a collection of international clean energy projects that focus on reducing reliance on fossil fuels.

The Nature-Based Portfolio: offers a mix of Canadian and international nature-based projects that work to strengthen the co-benefits of local communities and biodiversity in nature areas.

PROJECT EXAMPLES

GREAT BEAR FOREST CARBON PROJECT



- More than 6 million ha and home to over 7000 First Nations people, the largest intact coastal temperate rainforest in the world, and the endangered Spirit Bear
- Funds from offsets create jobs within First Nations Communities and prevent ~85% of the rainforest from being logged
- Enables up to 1,000,000 tCO₂e to be sequestered each year for 25 years

PARADIGM HEALTHY COOKSTOVE AND WATER TREATMENT PROJECT



- Majority of Kenyans use firewood for cooking and boiling water. Open fire cook stoves in developing countries have been found to be a significant source of black carbon — accelerating climate change
- Project gives households energy-saving cookstoves and water treatment systems, reducing GHG emissions by replacing need to collect fuel wood.
- Prevents ~484,746 tCO₂e from being released into the atmosphere every year

THE RIMBA RAYA BIODIVERSITY RESERVE PROJECT



- This project is one of the world's largest initiatives to protect and preserve High Conservation Value (HCV), lowland tropical peat swamp forests – one of the most endangered ecosystems in the world.
- By protecting the forest and peatland from being cleared for production, the project is mitigating the associated emissions that would result from those activities.
- Prevents 3,527,171 tCO₂e from being released into the atmosphere every year

WIND ENERGY PROJECT IN TAMIL NADU, INDIA



- This project will contribute clean, renewable energy to power the local grid that is predominantly powered by fossil fuels.
- Contributes to poverty alleviation in the project area, by employing local villagers during the construction and operation phases of the wind power plant.
- Prevents 181,930 tCO₂e from being released into the atmosphere every year

THE OFFSETTERS COMMUNITY

The Offsetters name is well established in the voluntary carbon industry and resonates as an authority on offsetting. Therefore, despite our transition to Ostrom Climate, the Offsetters name lives on as a loyalty group brand: the Offsetters Community. The premise behind the Offsetters Community is to bring together our climate leaders that are working diligently to reduce their organizational emissions every year and offset those unavoidable ones, while setting realistic and attainable emissions reductions targets to meet their net-zero emissions goals.

While still in its infancy stage, the Offsetters Community is where companies can learn what other companies are doing in the fight against climate change and support each other in their journeys. Partners dedicated to reducing and offsetting their carbon footprints have been duly named “Offsetters” and are all a part of the new Offsetters Community.

CLIMATE DESIGNATIONS

We set high standards for our designations – so that when people see an Offsetters badge, they know that best-practices were used for both calculating the GHGs and the quality of offset projects used to offset emissions.

Companies displaying Offsetters Climate Positive, Carbon Neutral, or Climate Friendly designations receive a much-deserved eco-conscious image boost. Ostrom Climate offers our partners the ability to distinguish themselves as climate leaders through the Offsetters Community. Companies, Products, and Events can be designated with any of the three levels, below.



Climate Friendly

Organizations with this logo have made significant reductions and/or offset at least 25% of their emissions. The Climate Friendly designation does not require the organization to publish an annual carbon footprint.



Carbon Neutral

Clients with this logo have made an effort to avoid as many emissions as possible and have offset those remaining—reducing their overall footprint to net-zero.



Climate Positive

Climate Positive clients have measured their carbon footprint, offset the full amount, plus an additional 10% of emissions as a commitment to creating a positive and lasting impact on the environment. This logo also signifies commitment to increasing their climate leadership through various activities each year (e.g., encouraging others to take action).

SHARING YOUR STORY

Ostrom Climate can help you promote your carbon mitigation story. We work with our clients to capture their voice to effectively communicate their accomplishments in a meaningful way.

This includes developing engaging stories around offset projects, finding strong imagery to visually represent programs, marketing projects through relevant channels, and assisting clients with press releases and other promotional materials relating to the projects.

